



**EXTERNAL RELATIONS COMMITTEE MEETING**

**METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY**

**THURSDAY, NOVEMBER 16, 2023**

**ATLANTA, GEORGIA**

**[IMMEDIATELY FOLLOWING OPERATIONS & SAFETY COMMITTEE]**



**Agenda**

1. Approval of the July 27, 2023 External Relations Committee Meeting Minutes
2. Briefing – MARTA 2024 Legislative Agenda – **Jennifer Larosa, Senior Director Gov't and Community Affairs**
3. Briefing – Artbound 2023 Update – **Katherine Dirga, Director Arts in Transit**
4. Briefing – Media Impressions July – October 2023 – **Stephany Fisher, Senior Director Communications**
5. Briefing - Take MARTA to the Airport Marketing Campaign – **Chinnette Cannida, Director Marketing and Sales**
6. Other Matters